CS 179: LECTURE 13

INTRO TO MACHINE LEARNING

GOALS OF WEEKS 5-6

- What is machine learning (ML) and when is it useful?
- Intro to major techniques and applications. Give examples
- How can CUDA help?
- Departure from usual pattern: we will give the application first, and the CUDA later
- We won't cover Deep Learning Frameworks, but instead cover "internals" of what these Frameworks use. (in Tensorflow, Theano, etc.)
- See https://developer.nvidia.com/deep-learning-frameworks
 https://en.wikipedia.org/wiki/Comparison_of_deep-learning_software

HOW TO FOLLOW THIS LECTURE

- This lecture and the next one will have some math!
- But for CS179, don't worry too much about the derivations
 - Important equations will be boxed
 - Key terms to understand: loss/objective function, linear regression, gradient descent, linear classifier
- The theory lectures will be repetitive for those of you who have done some machine learning (CSI56/I55) already

WHAT IS ML GOOD FOR?

Handwriting recognition

5041921314

Spam detection





The Amazon Marketplace

-----SHOPPER/MEMBER: 4726 -----DATE-OF-NOTICE: 12/22/2015

Hello Shopper @gmail com! To show you how much we truly value your years of business with us and to celebrate the continued success of our Prime membership program, we're rewarding you with-\$100 in shopping points that can be used on any item on our online shopping site! (this includes any marketplace vendors)

In order to use this-\$100 reward, simply go below to get your-coupon-card and then just use it during checkout on your next purchase. That's all there is to it!

Please visit-here now to get your reward

***DON'T WAIT! The Link Above Expires on 12/28!

WHAT IS ML GOOD FOR?

- Teaching a robot how to do a backflip, or dance
 - https://youtu.be/fRj34o4hN4I
 - https://www.youtube.com/watch?v=BFK9lkez32E
- Predicting the performance of a stock portfolio?
- Many types of applications!

WHAT IS ML?

- What do these problems have in common?
 - Some pattern we want to learn
 - No "easy" closed-form model for it
 - LOTS of data
- What can we do?
 - Use <u>data</u> to learn a <u>statistical model</u> for the <u>pattern</u> we are interested in

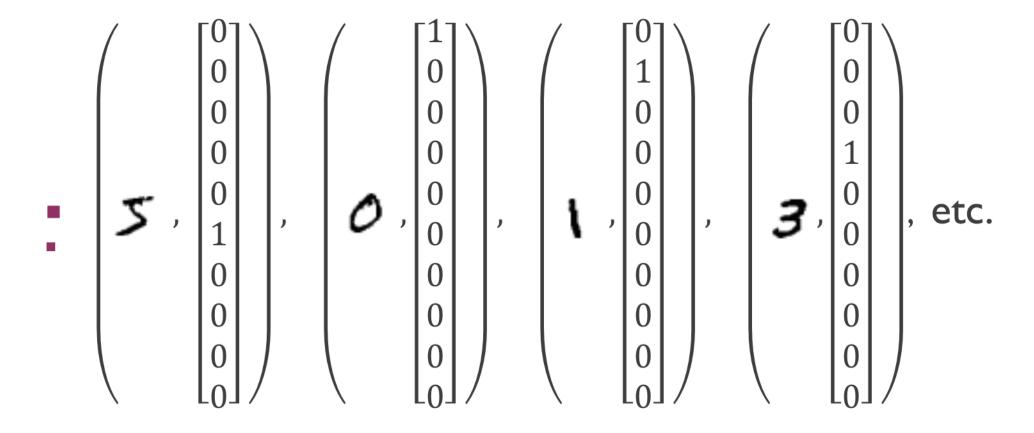
DATA REPRESENTATION

- One data point is a vector x in \mathbb{R}^d
 - A 30 × 30 pixel image is a 900-dimensional vector (one component per pixel intensity)
- If we are classifying an email as spam or not spam, set d= number of words in dictionary
 - Count the number of times n_i that a word i appears in an email and set $x_i = n_i$
- The possibilities are endless ©

WHAT ARE WE TRYING TO DO?

- Given an input $x \in \mathbb{R}^d$, produce an output y
- What is y?
 - Could be a real number, e.g. predicted return of a given stock portfolio
 - Could be 0 or 1, e.g. spam or not spam
 - Could be a vector in \mathbb{R}^m , e.g. telling a robot how to move each of its m joints
- Just like x, y can be almost anything \odot

EXAMPLE OF (x, y) PAIRS



NOTATION

$$x' = \begin{pmatrix} 1 \\ x \end{pmatrix} \in \mathbb{R}^{d+1}$$

$$\mathbf{X} = (x^{(1)}, \dots, x^{(N)}) \in \mathbb{R}^{d \times N}$$

$$\mathbf{X}' = \left(x^{(1)}', \dots, x^{(N)}'\right) \in \mathbb{R}^{(d+1) \times N}$$

$$\mathbf{Y} = \left(y^{(1)}, \dots, y^{(N)}\right)^T \in \mathbb{R}^{N \times m}$$

$$\mathbb{I}[p] = \begin{cases} 1 & p \text{ is true} \\ 0 & \text{otherwise} \end{cases}$$

STATISTICAL MODELS

- Given (X, Y) (N pairs of $(x^{(i)}, y^{(i)})$ data), how do we accurately predict an output y given an input x?
- One solution: a model f(x) parametrized by a vector (or matrix) w, denoted as f(x; w)
 - The task is finding a set of <u>optimal</u> parameters w

FITTING A MODEL

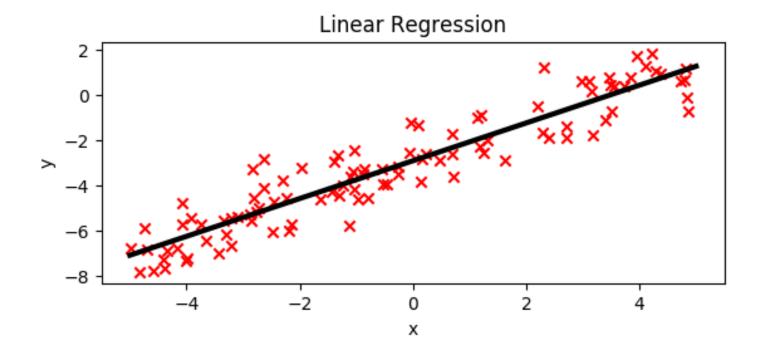
- So what does optimal mean?
 - Under some measure of closeness, we want f(x; w) to be as close as possible to the true solution y for any input x
- This measure of closeness is called a <u>loss</u> <u>function</u> or <u>objective function</u> and is denoted J(w; X, Y) -- it depends on our data set (X, Y)!
- To fit a model, we try to find parameters w^* that minimize $J(w; \mathbf{X}, \mathbf{Y})$, i.e. an optimal w

FITTING A MODEL

- What characterizes a good loss function?
 - Represents the magnitude of our model's error on the data we are given
 - Penalizes large errors more than small ones
 - Continuous and differentiable in w
 - Bonus points if it is also convex in w
- Continuity, differentiability, and convexity are to make minimization easier

LINEAR REGRESSION

- $f(x; w) = w_0 + \sum_{i=1}^d w_i x_i = w^T x'$
- Below: $d = 1. w^T x'$ is graphed.



LINEAR REGRESSION

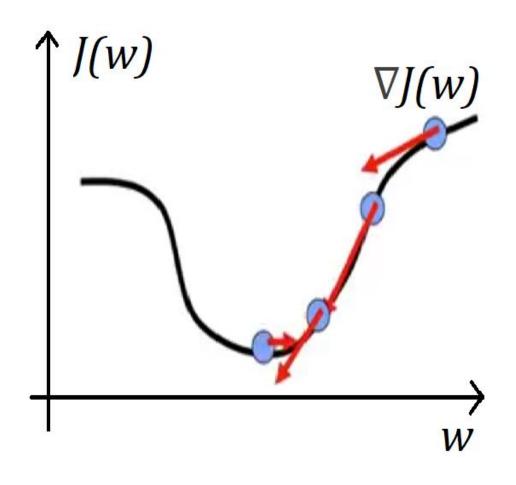
- What should we use as a loss function?
 - Each $y^{(i)}$ is a real number
 - Mean-squared error is a good choice ☺

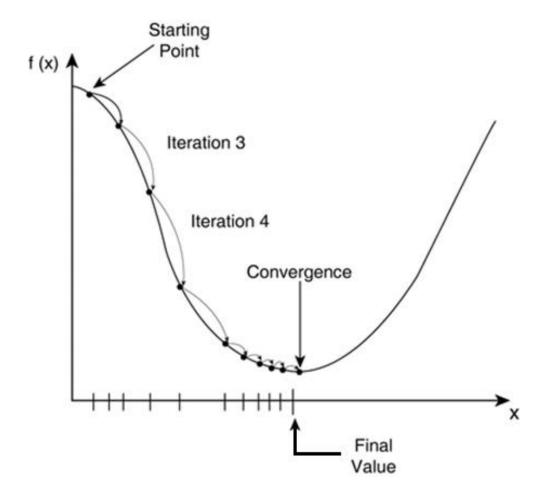
$$J(w; \mathbf{X}, \mathbf{Y}) = \frac{1}{N} \sum_{i=1}^{N} [f(x^{(i)}; w) - y^{(i)}]^{2}$$

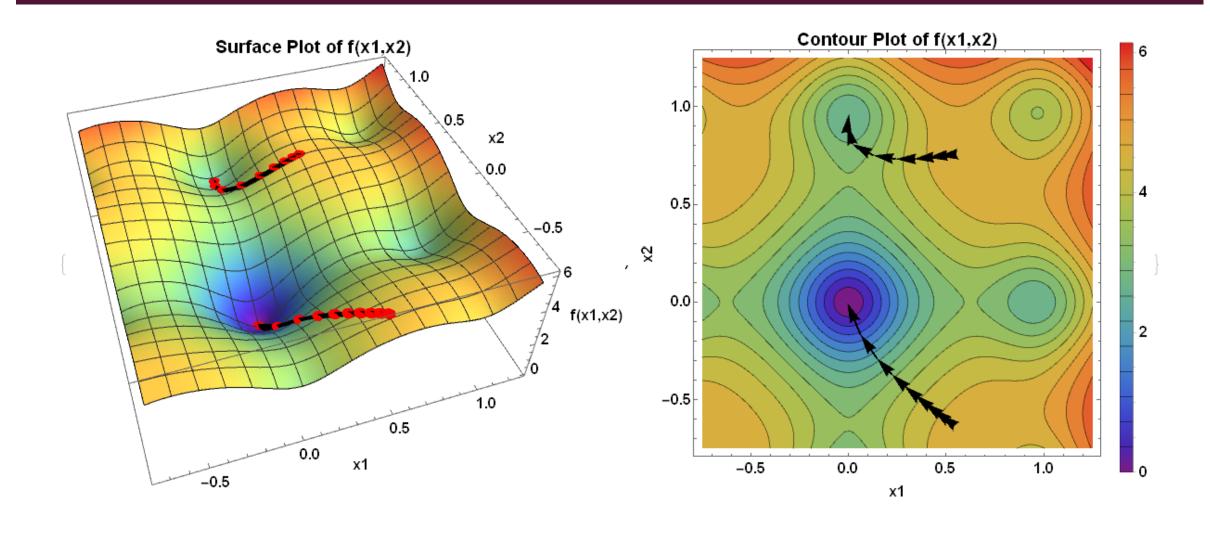
$$= \frac{1}{N} \sum_{i=1}^{N} [w^{T} x^{(i)'} - y^{(i)}]^{2}$$

$$= \frac{1}{N} (w^{T} \mathbf{X}' - \mathbf{Y})^{T} (w^{T} \mathbf{X}' - \mathbf{Y})$$

- How do we find $w^* = \underset{w \in \mathbb{R}^{d+1}}{\operatorname{argmin}} J(w; \mathbf{X}, \mathbf{Y})$?
- A function's gradient points in the direction of
- steepest ascent, and its negative in the direction of steepest descent
- Following the gradient downhill will cause us to converge to a local minimum!







- Fix some constant learning rate η (0.03 is usually a good place to start)
- Initialize w randomly
- Typically select each component of w independently from some standard distribution (uniform, normal, etc.)
- While w is still changing (hasn't converged)
 - Update $w \leftarrow w \eta \nabla J(w; \mathbf{X}, \mathbf{Y})$

For mean squared error loss in linear regression,

$$\nabla J(w; \mathbf{X}, \mathbf{Y}) = \frac{2}{N} \left(w^T \mathbf{X}' \mathbf{X}'^T - \mathbf{X}' \mathbf{Y} \right)$$

- This is just linear algebra! GPUs are good at this kind of thing ©
- Why do we care?
 - $f(x; w^*) = w^{*T}x'$ is the model with the <u>lowest possible</u> <u>mean-squared error</u> on our training dataset (X, Y)!

STOCHASTIC GRADIENT DESCENT

- The previous algorithm computes the gradient over the entire data set before stepping.
 - Called batch gradient descent
- What if we just picked a single data point $(x^{(i)}, y^{(i)})$ at random, computed the gradient for that point, and updated the parameters?
 - Called stochastic gradient descent

STOCHASTIC GRADIENT DESCENT

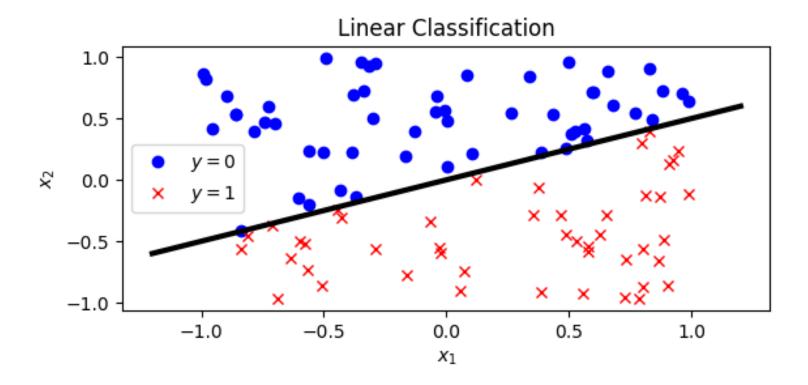
- Advantages of SGD
 - Easier to implement for large datasets
 - Works better for non-convex loss functions
- Sometimes faster
- Often use SGD on a "mini-batch" of k examples rather than just one at a time
 - Allows higher throughput and more parallelization

BINARY LINEAR CLASSIFICATION

- $f(x; w) = \mathbb{I}[w^T x' > 0]$
- Divides \mathbb{R}^d into two **half-spaces**
 - $w^T x' = 0$ is a hyperplane
 - A line in 2D, a plane in 3D, and so on
 - Known as the <u>decision boundary</u>
 - Everything on one side of the hyperplane is class 0 and everything on the other side is class 1

BINARY LINEAR CLASSIFICATION

• Below: d = 2. Black line is the decision boundary $w^T x' = 0$

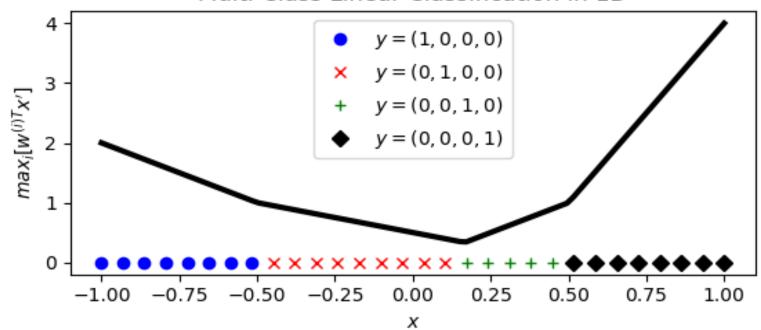


- We want to classify x into one of m classes
- For each input x, y is a vector in \mathbb{R}^m with $y_k = 1$ if class(x) = k and $y_j = 0$ otherwise (i.e. $y_k = \mathbb{I}[class(x) = k]$)
 - Known as a one-hot vector
- Our model $f(x; \mathbf{W})$ is parametrized by a $m \times (d+1)$ matrix $\mathbf{W} = (w^{(1)}, ..., w^{(m)})$
- The model returns an m-dimensional vector (like y) with $f_k(x; \mathbf{W}) = \mathbb{I}\left[\arg\max_i w^{(i)^T} x' = k\right]$

- $w^{(j)^T}x' = w^{(k)^T}x'$ describes the intersection of 2 hyperplanes in \mathbb{R}^{d+1} (where $x \in \mathbb{R}^d$)
 - Divides \mathbb{R}^d into half-spaces; $w^{(j)^T}x' > w^{(k)^T}x'$ on one side, vice versa on the other side.
 - If $w^{(j)^T}x' = w^{(k)^T}x' = \max_i w^{(i)^T}x'$, this is a decision boundary!
- Illustrative figures follow

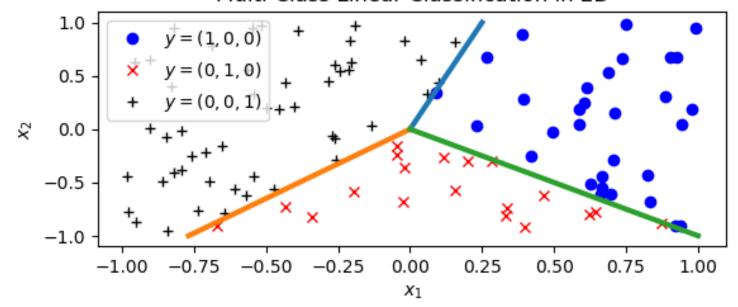
Below: d = 1, m = 4. $\max_{i} w^{(i)}^{T} x'$ is graphed.

Multi-Class Linear Classification in 1D



- Below: d=2, m=3. Lines are decision boundaries
- $w^{(j)^T}x = w^{(k)^T}x = \max_i w^{(i)^T}x$

Multi-Class Linear Classification in 2D



- For m=2 (binary classification), we get the scalar version by setting $w=w^{(1)}-w^{(0)}$
- $f_1(x; \mathbf{W}) = \mathbb{I}\left[\arg\max_i w^{(i)^T} x' = 1\right]$ $= \mathbb{I}\left[w^{(1)^T} x' > w^{(0)^T} x'\right]$ $= \mathbb{I}\left[\left(w^{(1)} w^{(0)}\right)^T x' > 0\right]$

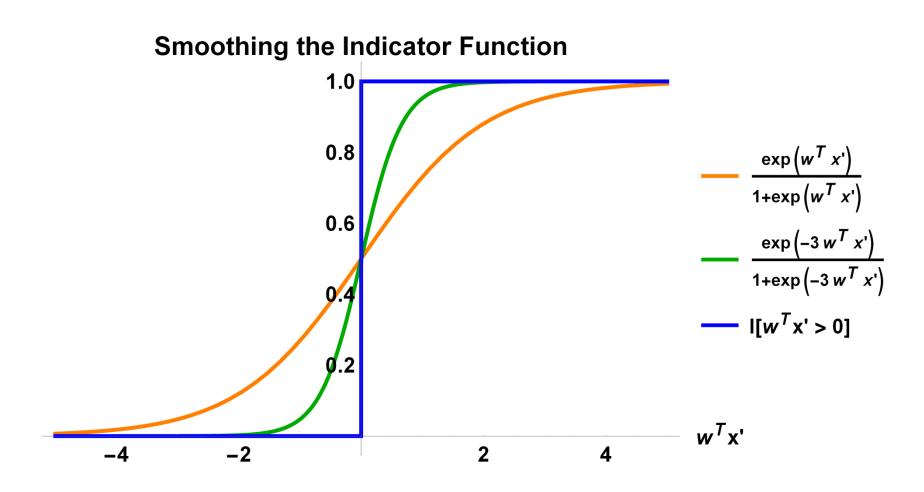
FITTING A LINEAR CLASSIFIER

- $f(x; w) = \mathbb{I}[w^T x' > 0]$
- How do we turn this into something continuous and differentiable?
- We really want to replace the indicator function \mathbb{I} with a smooth function indicating the **probability** of whether y is 0 or 1, based on the value of w^Tx'

PROBABILISTIC INTERPRETATION

- Interpreting $w^T x'$
 - $w^T x'$ large and positive
 - $\blacksquare \quad \mathbb{P}[y=0] \ll \mathbb{P}[y=1]$
- $\mathbf{w}^T x'$ large and negative
 - $\blacksquare \mathbb{P}[y=0] \gg \mathbb{P}[y=1]$
 - $|w^Tx'|$ small
 - $\blacksquare \quad \mathbb{P}[y=0] \approx \mathbb{P}[y=1]$

PROBABILISTIC INTERPRÉTATION



PROBABILISTIC INTERPRETATION

We therefore use the probability functions

$$p_0(x; w) = \mathbb{P}[y = 0] = \frac{1}{1 + \exp(w^T x')}$$

$$p_1(x; w) = \mathbb{P}[y = 1] = \frac{\exp(w^T x')}{1 + \exp(w^T x')}$$

• If $w = w^{(1)} - w^{(0)}$ as before, this is just

$$p_k(x; w) = \mathbb{P}[y = k] = \frac{\exp(w^{(k)^T} x')}{\exp(w^{(0)^T} x') + \exp(w^{(1)^T} x')}$$

PROBABILISTIC INTERPRETATION

• In the more general m-class case, we have

$$p_k(x; \mathbf{W}) = \mathbb{P}[y_k = 1] = \frac{\exp\left(w^{(k)^T} x'\right)}{\sum_{i=1}^m \exp\left(w^{(i)^T} x'\right)}$$

 This is called the <u>softmax activation</u> and will be used to define our loss function

THE CROSS-ENTROPY LOSS

- We want to heavily penalize cases where $y_k = 1$ with $p_k(x; \mathbf{W}) \ll 1$
- This leads us to define the <u>cross-entropy loss</u> as follows:

$$J(\mathbf{W}; \mathbf{X}, \mathbf{Y}) = -\frac{1}{N} \sum_{i=1}^{N} \sum_{k=1}^{m} y_k^{(i)} \ln \left(p_k(x^{(i)}; \mathbf{W}) \right)$$

MINIMIZING CROSS-ENTROPY

- As with mean-squared error, the cross-entropy loss is convex and differentiable ©
- That means that we can use gradient descent to converge to a global minimum!
- This global minimum defines the <u>best possible</u> linear classifier with respect to the cross-entropy loss and the data set given

SUMMARY

- Basic process of constructing a machine learning model
- Choose an analytically well-behaved loss function that represents some notion of error for your task
- Use gradient descent to choose model parameters that minimize that loss function for your data set
- Examples: linear regression and mean squared error, linear classification and cross-entropy

NEXTTIME

- Gradient of the cross-entropy loss
- Neural networks
- Backpropagation algorithm for gradient descent